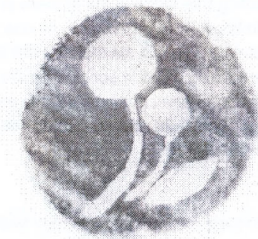


Name	Date started	Address/Phone	Notes
Morning Glory	1981	18-1 Tohwa-dong Mapo-ku Seoul / (02) 719-0400	In operation
Baeksan Products Co	1986	47 Gongdan 1-daero 27beon-gil Siheung-si	Primarily engages in the manufacture and sale of polyurethane artificial leather
Orange Story	2000	N/A	Not in operation and their mascots abandoned
Sunflower Fanc / CO.	2008	556, Janghang 1-dong, Ilсандong-gu, GYEONGGI-DO, Goyang	N/A
Pinkfoot	N/A	64, Dongmak-ro 7-gil, Mapo-gu	In operation
nar. k	N/A	N/A	N/A
Yellow Submarine	N/A	39-3, Sannam-ri, Gyoha-eup, GYEONGGI-DO, Paju / 82-31-942-2201	N/A
CREART Barunson Co LTD	1986	1462-7 Seocho-dong, Seocho-gu, Seoul	N/A
G.I.C	N/A	N/A	N/A
Post 103 I Love Me	N/A	N/A	N/A
IAM-1 Co LTD	N/A	N/A	N/A
Olive Seed Co	N/A	N/A	N/A

Seasons Guide



Part 2

*When everything is flattened.
For the sake of obscurity and inexplicability.*

This is our investigation. We are still figuring out where all these letter sheets come from...

Opening scene...

[Location: New York, NY]

to pmchung@morningglory.co.kr
to me

I do not work at morning glory from this week. I couldn't help you.

The email shown above is from [redacted] of the Morning Glory Global Business team, who had left the corp after months of emailing back and forth.

These words rang in our ears and the only possible solution for our impasse was to go to the source of it all. In a way this is the sequel, but only vaguely.

In the instance anyone is still interested in where our last brochure left off, namely, the acquisition of Shiro Petto... please forget about him. He was merely a detour on our route, his cute face a distraction.

Scene 2...

[Location: Seoul, South Korea]

We started making our way through our index (page 2) via a series of emails and calls. During the call with Pink Foot, it was difficult to convince the representative as to the purpose of our call. Efforts were made to embellish upon the truth.

With the help of our friend, Muyeong, we told them all sorts of things. That we are artists and Americans. One of us is adopted and Morning Glory means so much to her, so it would be great if she could get in touch.

Both Morning Glory and Pink Foot insisted we must be calling because we want jobs. One employee from Morning Glory offered to connect Muyeong to the illustration department. It was hard for them to believe we could possibly have an interest in their work.

When pushed further, Morning Glory proposed a tour of the store and potentially their upstairs office. Little did they know we had already been to their store three times and were not interested in seeing it again other than for shopping. But we played along, hoping that we could gain further access if we gave a harmless and innocent impression.



Scene 3...YELLOW SUBMARINE - PAJU

Our next destination involved little to no planning, just a taxi and a videographer to assist us in capturing our mission. We set off to Yellow Submarine, located in Paju.

Now just an empty field, Yellow Submarine is no more, or possibly, never was... as revealed by a woman who appeared out of nowhere. She informed us that there was never a factory here because the area used to be only graves, chosen for the land's beauty. But has since moved to make way for houses.

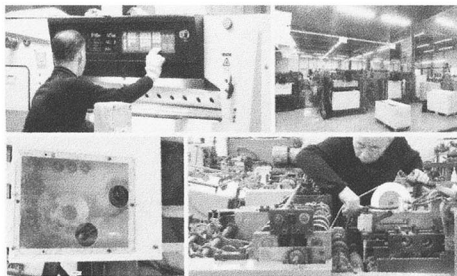
She gave a tour of her garden of daffodils, apples, apricots, garlic, plums, and grapes... while helping set the stage for this scene. She offered to have us over for tea but we had to get back to business.



Scene 4... SUNFLOWER FANCY - GOYANG

Our second destination—Sunflower Fancy, in Goyang—had a rather plain exterior, but we could never have imagined what was within.

It is now a paper bag factory under a new name. Paper bags are out of our jurisdiction, but we can still appreciate the clunky, elaborate machines that make them. Paper bags seem much thicker than letter sheets but were they both processed by these machines? They do seem old enough and we imagine that they have always been.



Scene 5... MORNING GLORY - SEOUL



The long awaited destination at last... Morning Glory. Once a beacon at the epicenter of stationery, the brand seems to have undergone much change. Their slogan: "brand of reliability" doesn't ring as true as it once did.

We did manage to wrangle a tour. The office workers were flustered at our presence and existence. Our tour guide, Charm, was amused at this reaction, and said it was a highly unusual thing for anyone to show interest in Morning Glory. People don't seem to care much about stationery anymore since they only care about their phones.

No news to us, mascots are being abandoned left and right. Apparently, Blue Bear was going to disappear due to lack of sales, until there was a crowdfunding effort by his fans who ultimately were his salvation. His present day existence is a result of these efforts.



Closing scene...

The events that unfolded in our travels, and what they revealed isn't the point... For the same reason anyone does anything, we continue our search simply because we want to.



And for now...

Spinning circles around some hint of life, each site left us suspended out in an infinite landscape of ongoing mystery, showing us that the life of paper is waning. That being said, we'd like to present Seasons Guide Vol. 3 and 4. Volume 4 is available in four colorways to represent the different seasons.

Signing off,
Holiday Lim & Sarah Wong